"Good Enough" IS Good Enough!

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Some Cultural Assumptions...:

- everybody should always be striving for perfection at all times!
 - settling for a software release that's anywhere below "perfect!" is a most regrettable compromise.
- odo you mostly agree with these ...? OR ...:
- keep-it-simple, just-good-enough
 - @ launch early, launch often!
 - ø iteratively improve, enhance, refactor...

"Worse is Better"

- Richard Gabriel, 1989, a Lisp conference
 - "New Jersey" approach, AKA "WiB"
 - O VS
 - "MIT/Stanford" approach, AKA "The Right Thing"
- years of debate afterwards (plenty of it by RG, sometimes as "Nickieben Bourbaki")...
 - on BOTH sides of the issue!-)

Worse-is-better (e.g: Unix)

- simplicity
 - o implementation (esp!) AND interface
 - most important consideration in design
- correctness
 - (slightly) better be simple than correct
- consistency
 - "not overly inconsistent"
- completeness
 - o can be sacrificed to any of the top 3
 - MUST be, if simplicity's threatened

"The Right Thing" ("MIT")

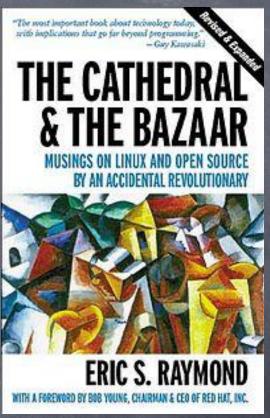
- simplicity
 - ø esp. interface
- correctness
 - absolute-must, top priority
- consistency
 - ø just as important as correctness
- completeness
 - oroughly as important as simplicity

Quoting RG himself...:

- The right-thing philosophy is based on letting the experts do their expert thing all the way to the end before users get their hands on it.
- Worse-is-better takes advantage of the natural advantages of incremental development. Incremental improvement satisfies some human needs...

Cathedral, Bazaar...?

- © Eric Raymond, 1997
- focus: two diverging models of software development
 - © Cathedral: close to RG's "right-thing" MIT/Stanford
 - experts in charge
 - Bazaar: chaotic, launch-and- iterate NJ-like models -- crowd in charge
- The core Bazaar idea: "given enough eyeballs, all bugs are shallow"



BUGS?! I don't DO bugs!

- my very first program ever WAS bug-free
 - 1974: 3 freshmen HW design majors and a Fortran program to compute conditional probabilities of suit-division in bridge
 - we had to punch it into punched cards
 - we got one-&-only-one chance to run it ...!
- o it ran perfectly that first-and-only-time...!
- ...never ever happened again in my life.
- ...don't count on it, buddy...!-)

"Perfection" -> BDUF

- If you want to only release "Perfection",
 - you clearly need "Big Design Up Front"
- everything must proceed top-down,
 - o perfect identification of requirements,
 - o begets perfect architecture,
 - begets perfect design,
 - begets perfect implementations,
 - (it takes...) forever and ever, A-MEN!
- alas! real life doesn't tend to co-operate...
 - stakeholders resent the "forever" part!-)

BDUF vs the real world

- orequirements change all the time
 - ø you ain't ever gonna nail them perfectly!
- architecture varies with design choices
- ø design varies with implementation techs
- implementation _always_ has bugs
 - only discovered in real-world deployment
 - -->
- ITERATIVE development's the only way to go!
 - deploy SOMEthing, fix bugs, improve, ...
 - solve SOME user problems, win mindshare

"Perfect": verb, -adjective!

- perfecting your work is great
 - keep doing it -- based on real data!
- perfection is a process, NOT a state
 - ø you never "reach" it
 - goalposts keep shifting
 - ono laurels to rest on!

What not to skimp on

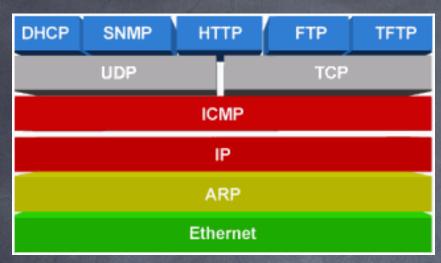
- light-weight, agile process and its steps
 - revision control, code reviews, testing...
 - o proper release-engineering practices
- o code style, clarity, elegance

documentation



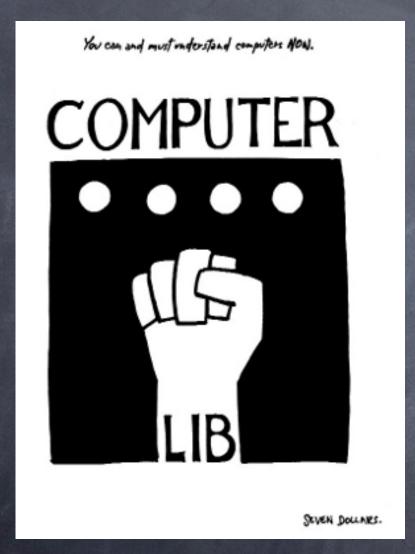
no cowboy coding!

TCP/IP vs ISO/OSI



- orough consensus...
 - ...and RUNNING CODE
 (David Clark: MIT, but...
 IETF front and center!)
- 7. Application 6. Presentation 5. Session 4. Transport 3. Network 2. Data link 1. Physical

Xanadu vs the WWW



Perfect, ideal hypertext



Hackish, incrementally improved hypertext

Guess which one conquered the world...?-)

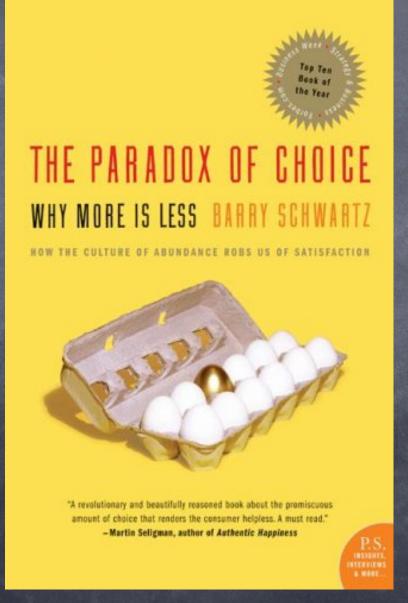
Intr syscall: ITS vs Unix

- MIT AI Lab's ITS:
 - every long-running syscall needs to be quasi-atomic AND interruptible...
 - so: every syscall must be able to ...:
 - o unwind state changes at ANY point
 - resume user-mode for intr. service
 - restart kernel-mode syscall again
- ø early Unix:
 - ø errno←EINTR, return -1 -- that's it!-)

Satisficer vs Maximizer

Satisficer: 90% is just fine, take it, move on!

80% may be OK (20% of effort: Pareto's Law)



Maximizer:
99.99% is NOT
100%,
so it's A FAIL!

Metaclass vs Decorator

```
class Meta(type):
  def new (m, n, b, d):
    cls = type. new (m, n, b, d)
    cls.foo = 'bar'
   return cls
class X:
  metaclass = Meta
                       ...VS...
def Deco(cls):
    cls.foo = 'bar'
   return cls
@Deco
class Y(object): pass
```

Good enough never is (or is it?)

- Eric Ries, http://www.linkedin.com/today/ post/article/20121008194203-2157554good-enough-never-is-or-is-it
- "Lean Startups" use the "middle way" to...:
- minimum viable product: that version of a new product which allows a team to collect the maximum amount of validated learning with the least effort
 - 37signals' Hansson disagrees: "just build something awesome and ship it";-)

"Lowering expectations"?

- NO! our dreams must stay big! BHAG!
 - Rightly traced and well ordered: what of that? // Speak as they please, what does the mountain care?
- however: the best way TO those dreams remains "release early, release often"
 - learn from real users' interactions
- Ah, but a man's reach should exceed his grasp // Or what's a heaven for?
- Browning's Andrea del Sarto: less is more!

Q & A

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